



Bourbon AND Boxwood

THANK YOU FOR YOUR SUPPORT

Washington Heritage Museums is delighted to announce our ninth annual Bourbon & Boxwood event on Saturday, September 28, 2024 from 7pm to 10pm at the Mary Washington House in Fredericksburg, VA.

Our mission

is to preserve our historic properties in Fredericksburg, Virginia and to interpret them through inclusive narratives that inspire an engaging and enduring understanding of the Washington family.

Bourbon & Boxwood, the name, honors George Washington's successful business of bourbon whiskey and Mary Washington's love of boxwood gardens. Bourbon & Boxwood, the event, while a spirited garden party with live music, plentiful food, drink, and great guests, is an outstanding way to financially support all five Museum properties.

Washington Heritage Museums is funded by museum admissions, grants, memberships, sponsorships and donations. WHM does not receive ongoing city, state or federal funding. We are truly grateful for our donors and sponsors. Your partnership is critical to the success of this event, and ultimately to the preservation of our museums and educational programs.

WHM became stewards of the Mary Washington Monument, Meditation Rock and the Caretaker's Lodge in 2023.



We hope that you will choose to show your support for our museums and our community through your sponsorship of the Bourbon & Boxwood event.





Mary Ball Washington was a remarkable woman. Not only was she the mother who shaped the man that was the first president of the United States, George Washington, she was also an independent-thinking trailblazer. She was an **inspiration** to others, an entrepreneur, and a single mother. Her story is as relevant today as it was in her time. **Help us to improve and grow *all the stories*** around the Washington family.



Mary Washington Monument was dedicated on May 10, 1894, more than 100 years after Congress declared that a monument be raised in her honor as America's First Mother.

Mary Washington House was purchased by George Washington for his mother in 1772 where she lived out the last 17 years of her life before passing away from breast cancer in 1789.



Rising Sun Tavern was built by another son, Charles Washington around 1760 as his home. The house became a tavern for weary travelers in 1792 when it was purchased by the Wallace family.

Hugh Mercer Apothecary Shop was built by Dr. Mercer in 1772 who practiced medicine for the citizens of Fredericksburg, including Mary Washington, with medicines and treatments of the time.



St. James' House was built in 1768 as the home of attorney James Mercer, who drew up the will for Mary Washington. The house was built on land once owned by Fielding Lewis, brother-in-law of George Washington.

...my revered
MOTHER
by whose
maternal hand

I was led to manhood.

George Washington



From top: Pedestal and sundial at the Mary Washington House; Plaque at the Rising Sun Tavern; Signage at the Hugh Mercer Apothecary Shop; Door knocker at St. James' House.

PARTNERSHIP OPPORTUNITIES

PRESENTING

\$10,000 or more
(limited to 1)

- Eight tickets to the Bourbon & Boxwood event with reserved table
- Pre-party cocktail hour
- Formal introduction and one minute to speak to group at the pre-party cocktail hour
- Formal introduction and 2 minutes to speak on stage at event
- Pre-recorded spot about why your organization supports WHM to be used on WHM media
- Large name and logo banner seen by all attendees at event check-in
- Prominent name and logo placement on all event documentation
- Media blasts and digital signage
- All 8 of your nametags will include your business name under the attendee's name and sponsor flag for the lead donor

We will coordinate the location of your reserved table before the event. Includes a tax-deductible donation receipt.

GARDEN BAR LEWIS STREET BAR CHARLES STREET BAR

\$7,000 to \$9,999
(limited to 1 sponsor per bar)

- Six tickets to the Bourbon & Boxwood event with reserved table
- Pre-party cocktail hour
- Formal introduction at the pre-party cocktail hour
- Signature beverage named after you advertised at all bars
- Pre-recorded spot about why your organization supports WHM to be used on WHM media
- Large name and logo banner above your bar
- Name and logo placement on all event documentation
- Media blasts and digital signage
- All 6 of your nametags will include your business name under the attendee's name and sponsor flag for the lead donor

We will coordinate the location of your reserved table before the event. Includes a tax-deductible donation receipt.

ENTERTAINMENT

\$6,000 to \$6,999
(limited to 1)

- Four tickets to the Bourbon & Boxwood event with reserved table
- Pre-party cocktail hour
- Formal introduction at the pre-party cocktail hour
- Pre-recorded spot about why your organization supports WHM to be used on WHM media
- Large name and logo banner on the railing of the stage
- Name and logo placement on all event documentation
- Media blasts and digital signage
- All 4 of your nametags will include your business name under the attendee's name and sponsor flag for the lead donor

We will coordinate the location of your reserved table before the event. Includes a tax-deductible donation receipt.



PARTNERSHIP OPPORTUNITIES

GOLD

\$5,000 to \$5,999

- Four tickets to the Bourbon & Boxwood event
- Pre-party cocktail hour
- Name and logo placement on all event media blasts, emails and digital signage
- All 4 of your nametags will include your business name under the attendee's name and sponsor flag for the lead donor

Includes a tax-deductible donation receipt.

SILVER

\$2,500 to \$4,999

- Four tickets to the Bourbon & Boxwood event
- Name and logo placement on all event media blasts, emails and digital signage
- All 4 of your nametags will include your business name under the attendee's name and sponsor flag for the lead donor

Includes a tax-deductible donation receipt.

1890 CLUB

\$1,890 to \$2,499

- Four tickets to the Bourbon & Boxwood event
- Name and logo placement on some event media blasts, emails and digital signage
- All 4 of your nametags will include your business name under the attendee's name and sponsor flag for the lead donor

Includes a tax-deductible donation receipt.

The Mary Washington House was saved from almost certain loss in 1890 when it was sold, dismantled, and moved to Chicago for display in the Columbian Exposition. Local preservationists banded together to save the house and secure its future. Celebrate their tenacity and drive by becoming a member of the 1890 club.

BRASS

\$1,000 to \$1,889

- Two tickets to the Bourbon & Boxwood event
- Name and logo placement on some event media blasts, emails and digital signage
- Your nametags will include your business name under the attendee's name and sponsor flag for the lead donor

Includes a tax-deductible donation receipt.

PEWTER

\$500 to \$999

- Two tickets to the Bourbon & Boxwood event
- Name placement on some event media blasts, emails and digital signage
- Your nametags will include a sponsor flag for the lead donor

Includes a tax-deductible donation receipt.

SILENT AUCTION DONOR

- Business or individual name & item listing on WHM Bourbon & Boxwood Silent Auction App
- Shared event signage with other Silent Auction In-Kind donors
- For auction items valued at more than \$500, link to your auction item on social media posts and emails

Includes a tax-deductible donation letter (as allowable by law) describing your contribution.



SPONSOR LEVEL	PRESENTING (1 available)	GARDEN BAR LEWIS ST. BAR CHARLES ST. BAR (1 per)	ENTERTAINMENT (1 available)	GOLD	SILVER	1890 CLUB	BRASS	PEWTER
BUY IN	\$10,000	\$7,000	\$6,000	\$5,000	\$2,500	\$1,890	\$1,000	\$500
TICKETS TO EVENT	8 tickets with reserved table	6 tickets with reserved table	4 tickets with reserved table	4 tickets	4 tickets	4 tickets	2 tickets	2 tickets
SIGNAGE AT EVENT	6' banner at event entry	6' banner at named bar	4' banner at stage	6" x 24" sign on Friendship wall with other Gold Level	6" x 24" sign on Friendship wall with other Silver Level	6" x 24" sign on Friendship wall with other 1890 Club	Group poster on Friendship wall	Group poster on Friendship wall
NAMETAG	Sponsor name included with individual and sponsor flag	Sponsor name included with individual and sponsor flag	Sponsor name included with individual and sponsor flag	Sponsor name included with individual and sponsor flag	Sponsor name included with individual and sponsor flag	Sponsor name included with individual and sponsor flag	Sponsor name included with individual and sponsor flag	Sponsor flag
PRE-PARTY COCKTAIL HOUR	8 tickets, introduction at cocktail hour, 1 minute to speak	6 tickets, introduction at cocktail hour	4 tickets, introduction at cocktail hour	4 tickets				
OPPORTUNITIES	Introduction at event by emcee, 2 minutes to speak Social media reel about why you support WHM	Named signature beverage Social media reel about why you support WHM	Social media reel about why you support WHM					
PRE- AND POST-EVENT BENEFITS								
DIGITAL SIGNAGE AT OTHER 2024 WHM EVENTS	Prominent name/logo placement	Large grouped name/logo placement	Smaller name/logo placement	Grouped name/logo placement	Grouped name/logo placement	Grouped name/logo placement	Grouped name/logo placement	Grouped name placement
SOCIAL MEDIA	Individual thank you post before and after event	Individual thank you post before and after event	Individual thank you post before and after event	Individual thank you post	Individual thank you post	Group thank you post	Group thank you post	
EMAIL BLASTS	Prominent name/logo placement	Grouped name/logo placement	Smaller name/logo placement	Grouped name placement	Grouped name placement			



COMMITMENT FORM

- YES, I want to help preserve the five historic properties of the Washington Heritage Museums by becoming a sponsor of the 2024 Bourbon & Boxwood event. Please commit to your support by August 1, 2024 for maximum benefits.

Sponsor name exactly as it is to be published: _____

Unless otherwise specified, individual donors will be listed with first and last name(s) along with the donation amount. If you prefer, _____ do not post my name with my donation amount; _____ post my name, but not the donation amount.

Businesses email hi-res logo (.png) to: office@WashingtonHeritageMuseums.org

PARTNERSHIP LEVEL SELECTED *(Details listed on other pages)*

- Presenting Sponsor - \$10,000
- Garden Bar Sponsor, Lewis Street Bar Sponsor, Charles Street Bar Sponsor - \$7,000
- Entertainment Sponsor - \$6,000
- Gold Sponsor - \$5,000
- Silver Sponsor - \$2,500
- 1890 Club - \$1,890
- Brass Sponsor - \$1,000
- Pewter Sponsor - \$500
- Silent Auction Donation (value of your auction donation: _____)

Description: _____

Website: _____

NAME(s): _____

STREET ADDRESS: _____

CITY, STATE, ZIP: _____

EMAIL(s): _____

PHONE(s): _____

I am unable to sponsor this year, but wish to donate: _____

___ Check made payable to *Washington Heritage Museums* is enclosed.

___ Please email an invoice. All invoices are due by August 1, 2024.

___ Excited to sponsor, but unable to use the tickets. WHM may use tickets as desired.

___ Paid online at <https://bit.ly/bourbonandboxwood2024> or used the QR Code.

Please consider covering the credit card transaction fees to provide the greatest benefit to WHM.

Enter your commitment online via the QR Code or you may mail, email or fax your pledge form to:

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Questions: Anne at 540-373-5630 (Office)
540-538-0696 (Text)



Washington Heritage Museums is a 501(c)(3) organization. All contributions are tax deductible to the extent permitted by law.